

CANADIAN BRIDGE FEDERATION INCORPORATED  
LA FÉDÉRATION CANADIENNE INCORPORÉE DE BRIDGE

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**CBF Board of Directors  
Conference Call Minutes  
June 10, 2019**

**Present:**

**Neil Kimelman, Director Zone IV & CBF Vice President  
Jerry Mamer, Director Zone V  
Angela Fenton, Director Zone VI  
Wade Short, Director Zone I  
Cathy Walsh, CBF Treasurer  
Ina Demme, CBF Executive Assistant**

**Call to Order**

With a quorum present, the meeting was called to order at 8:15pm EST.

1. **NPC for Women's Team** – Gray McMullin was requested by the Women's team as their NPC.

**MOTION 1920CC1** – To approve Gray McMullin as the NPC for the 2019 Women's Team.  
**Moved by Wade Short**  
**Seconded by Angela Fenton**  
**Carried**

2. **2019 CBC** – The major problem was the need to reset the tables and screened tables from one day to the next, plus attendance on certain days was very high requiring that tables be reset and move. The lesson from the 2019 CBC was that it was important to have local volunteers to be available every day to move screens and tables.
3. **Screens** – Jerry Mamer has arranged for free storage in Saskatoon. Gray McMullin will ship him 48 screens to be stored in Saskatoon to be ready for the 2022 (potential) CBC in Saskatoon.

**MOTION 1920CC2** – To approve a budget of \$1,000 to have Gray McMullin ship screens to Saskatoon.  
**Moved by Jerry Mamer**  
**Seconded by Neil Kimelman**  
**Carried**

4. **Funbridge Report** – Neil Kimelman has arranged a marketing relationship with Funbridge where they will post our logo and CBF information on their website. Also, we can promote our events on Funbridge. We will promote them on our website.

5. **Promotion Committee** –

- Cathy Walsh is the Chair of the promotions committee.
- Neil Kimelman has prepared a job description for the marketing person which will be posted on the website.
- Wade would like to host a breakfast at the Moncton Regional to promote the CBF. He estimates \$1000 cost. Jerry Mamer will give his \$200 Board Directors advertising allowance, plus Wade's. \$600 more is needed to fund the breakfast.
- A suggestion was made to have a section in Bridge Canada for each zone to post news.

**MOTION 1920CC3** – To increase Zone 1 Director expenses to \$1,000 to host the breakfast.

**Moved by Wade Short**

**Seconded by Angela Fenton**

**Carried**

- The Montreal Bridge League is funding \$15,000 of \$20,000 for social media and advertising for bridge. Clubs are giving \$2,000. The MBL is asking the CBF for the other \$3k to fund the advertising campaign. Cathy to get information on marketing plan.

**MOTION 1920CC4** – To contribute \$3,000 to the MBL for the advertising campaign.

**Moved by Angela Fenton**

**Seconded by Neil Kimelman**

**Carried**

**MOTION 1920CC5** – To adjourn at 9:19pm

**Moved by Neil Kimelman**

**Carried**