

CBF Board of Directors
Conference Call Minutes
October 15, 2016

Present:

Nader Hanna, Director Zone III
Neil Kimelman, Director Zone IV & CBF President
Jerry Mamer, Director Zone V
Andre Chartrand, Director Zone II
Kathie Macnab, Director Zone I & CBF Vice President
Angela Fenton, Director Zone VI

Call to Order

The President, Neil Kimelman declared a quorum and the meeting was called to order at 10:30am EST.

Better Bridge event update

- Local unit in Winn spent money promoting – 6500 gross – 2000 Audrey -unit 2000 spent
- Neil bringing to board to reimburse local unit
- Saskatoon the club provided coffee, she came on Thursday night, to see beginners gameWinn. Same, unit officials took her out, lunch provided by locals. Audrey ran the session.
- Angela Fenton hired someone to do refreshments
- Comment that – CBF visibility very lite. It seems like Audrey event, not CBF event.
- Vancouver has printed CBF brochure for each table
- Neil Kimelman promoted as Better Bridge/CBF
- Pro-active re CBF, list of new members including email address, send by email when new magazine comes out. Welcome to CBF email, please sign on and look at magazine, benefits.
- Future events – if zone director says expense is reasonable and we will reimburse.

Motion 1617CC4 – That unit 181 is reimbursed for their expenses.

Moved by Nader Hanna
Seconded by Jerry Mamer
Carried

Captains reports –

Reports were received from the Captains of the Seniors and Womens teams. Ina to let Jim know that funds for coaching were included in the subsidy. Subsidies were increased and it's up to the team to decide how much to spend.

Motion 1617CC5 – To accept the reports submitted by Jim MacAvoy for the Seniors and Nader Hanna for the women.

Moved by Angela Fenon

Seconded by Neil Kimelman

Carried

Online Teams –

This is the second time we are running this, with 15 open, and 5 under 2500 registered.

Screens –

Neil solicited input from Eric Kokish and Fred Gitelman. Fred suggested use/talk to carpenter. Jerry wait on screens.

WBF Zone 2 –

We are not represented by NBO rep. or zonal conference. WBF brought this up with ACBL that they can not continue representing in this way. ACBL now has an issue, ACBL pays 170,000 dollars to WBF. ACBL doesn't want to pay for people they don't have power over. WBF fees are \$1 per person. NH met with Robert Hartman. Nader suggested that ACBL can be zone body, units belong to CBF in Canada. Major change. Other option, that Canada and Mexico move to zone 5, and ACBL becomes the USBF. Other issues with this change. Took 4 years to get to this point. So more time required.

(Jerry Mamer leaves the meeting)

2018 regional –

Delta fees 2x what used to be. Jean Castonguay looking for space. We have sanction, for D2. Ina to continue investigating with Chelsea.

2017 CBC –

Regional schedule, being finalized. See about posting on ACBL as different category than "Other".

2018 CBC –

Kathy Macnab looking into Halifax as a location. We will set up a separate conference call to discuss this.

Promotion and Marketing -

Reciprocal advertising on Better bridge and our site. Angela Fenton and Neil Kimelman to look into reciprocal advertising. Options are, to have some description of CBF, or just logo which clicks through.

What are we doing for 50th anniversary of CBF? Angela Fenton, Nader Hanna, Neil Kimelman to look into what to do – celebration at CBC, logo?

Hall of Fame –

Katie Thorpe is the new chair. Paul Thurston will help with transition.

CARP –

Zoomer magazine, discussed with guy. We can do more with CARP. They have half a million Canadian members, met with them last week. Discussed ways to cross promote. They are looking for members and we are looking for new members. Zoomer show, in Toronto end of this month. In 2 weeks, in Vancouver in March. Zoomer zone – give seminars, about bridge/CBF. Cross promotions, articles re bridge, put their logo on our site, discounted membership to their members, they will come back to Nader in the next week or two. Consistent with Audrey seminars. Other suppliers and partners. Have a radio show. Add bridge component.

Adjournment -

There being no other business the meeting was adjourned at 12:30 pm EST.

Motion 1617CC6: That the meeting be adjourned

Moved by Nader Hanna

Carried