

Canadian Bridge Federation
LA FÉDÉRATION CANADIENNE DE BRIDGE

99 Ellis Avenue

Nobleton, On L0G 1N0

Telephone: 416-903-4009

Email Address: canbridge4009@gmail.com

Website: cbf.ca

Board of Directors

Regular Meeting Minutes

Date: Jan. 15, 2024
Time: 8:00 pm to 9:20 pm
Location: Zoom

| | | |
|---------------|---|--------------------------------|
| MEETING TYPE: | <input checked="" type="radio"/> Regular | <input type="radio"/> Special |
| MINUTES TYPE: | <input checked="" type="radio"/> Proposed | <input type="radio"/> Approved |

I. Call to Order

The meeting was called to order at 8:00 pm.

II. Roll Call

Board Member Attendance:

| | | | | |
|--------------------|----|----------------|--|---|
| Kathie Macnab | KM | President | <input checked="" type="radio"/> Present | <input type="radio"/> Absent |
| Shelley Burns | SB | Vice-President | <input checked="" type="radio"/> Present | <input type="radio"/> Absent |
| Catherine Kinsella | CK | Secretary | <input checked="" type="radio"/> Present | <input type="radio"/> Absent |
| Cathy Walsh | CW | Treasurer | <input checked="" type="radio"/> Present | <input type="radio"/> Absent |
| Freddie Mykytyshyn | FM | Director | <input type="radio"/> Present | <input checked="" type="radio"/> Absent |
| Howard Huynh | HH | Director | <input checked="" type="radio"/> Present | <input type="radio"/> Absent |
| Vacant | | Director | <input type="radio"/> Present | <input type="radio"/> Absent |
| Terry Du | TD | Director | <input checked="" type="radio"/> Present | <input type="radio"/> Absent |

Other Attendees:

Canadian Bridge Federation
LA FÉDÉRATION CANADIENNE DE BRIDGE

99 Ellis Avenue

Nobleton, On L0G 1N0

Telephone: 416-903-4009

Email Address: canbridge4009@gmail.com

Website: cbf.ca

III. CNTC Update

CNTC completed successfully. No significant issues were reported.

Schedules released for the remaining events.

CNTC-C did not get enough registrants. We will advertise prior to Penticton and try to run the event F2F.

IV. Transnational Senior Teams

26 International teams registered. D. Jacob's team playing as Canada-Kokish is representing Canada. The CBF pays the entrance fee for the first and second place finishers of the CSTC of the previous year. The Nader team declined to enter a team this year. The event runs from Jan. 29 to Feb. 8, 2024.

V. 2024 Budget Finalized

The 2024 budget is projecting a loss. On-going work is required throughout the year to increase revenue and reduce costs to minimize the loss. C. Walsh to distribute 2024 budget for final review and approval.

C. Walsh Feb. 9, 2024

Potential Cost Reductions:

Bridge Magazine: Upon further review, the Board has decided that the on-line magazine is a valuable offering to CBF members and that we will continue its publication on a quarterly basis until further notice. Catherine to speak with Neil to see if there are any opportunities to reduce costs.

Target: On-going

Director's F2F Meeting: Maintain current budget but we will review opportunities for cost reductions. A Zoom meeting is a possibility for members not required to travel.

International Play: \$25,000 to send four teams (money raised primarily through the CNTC entrance fees.) Additional \$20,000 in travel subsidies. (Optional?)

Potential Revenue Generators:

Advertising Revenue: Not Significant (Masterpress and Delmanor are possibilities)

Special Game Revenue: We will charge \$10 table fees for the CBF StaC. Potential revenue is \$2/table. Great participation with over 50 clubs registered to date.

Direct Marketing Campaign: K. Macnab and C. Kinsella will work together to draft and distribute a letter to Canadian ACBL members who are not CBF members. We will include the **Maple Leaf Discount** for the Toronto NABC. Significant savings (\$14/session) should attract new members. ACBL will distribute an email to all Canadian ACBL members on our behalf.

Completed: February 1, 2024

Renewal notices to be sent to expired CBF members.

On-going

**Canadian Bridge Federation
LA FÉDÉRATION CANADIENNE DE BRIDGE**

99 Ellis Avenue

Nobleton, On L0G 1N0

Telephone: 416-903-4009

Email Address: canbridge4009@gmail.com

Website: cbf.ca

On-going issues with Membee database need to be resolved. C. Kinsella to work with Membee to improve the data update process.

VI. Policy for Death Announcement on CBF Website

We were asked to post the death announcement of Andre Laliberte on the CBF website. Andre was a top Canadian player from Quebec who represented Canada at international competitions. The Board has agreed that we will utilize the following policy as a guiding criterion for memorial posting on the CBF website.

Memorial Policy: At the request of a family member or close friend, the CBF will publish the death announcement of any CBF member in good standing who has either represented Canada in International Bridge Competition, served the CBF Board of Directors or made a significant contribution to Canadian Bridge.

Motion 24-01: K. Macnab To accept the CBF memorial policy as written.

Second: S. Burns

Ayes: 4 Nays: 0 **Carried – F. Mykytyshyn absent**

C. Kinsella to post the policy on the CBF website and work with L. Mascolo to format the “Memorial” section of the website.


C. Kinsella Feb.12

VII. Maple Leaf Discount

The ACBL will be announcing on Jan.16 a Toronto NABC promotion which will help the CBF increase membership. We will utilize this promotion in our email membership drive and marketing materials.

\$14 off the entry fee per daytime session

\$4 off for evening events

 **MAPLE LEAF DISCOUNT ELIGIBILITY:** Open to members who purchase entries through Entry Express and who satisfy all three of these requirements:

1. Current Canadian residents
2. Current ACBL members (up to date with their membership dues or services fees)
3. **Current Canadian Bridge Federation (CBF) members**

**Canadian Bridge Federation
LA FÉDÉRATION CANADIENNE DE BRIDGE**

99 Ellis Avenue

Nobleton, On L0G 1N0

Telephone: 416-903-4009

Email Address: canbridge4009@gmail.com

Website: cbf.ca

VIII. On-going Business Requiring Follow-up.

Marketing Banners: Proposal for self-supporting banners (2) Catherine to Investigate **Feb.12**
Previous Zone Directors had a banner. Try to locate and access usefulness.

Need to fill vacant Zone 5 CBF Director Seat. C. Kinsella sent an email to Marcia Andreychuk with no response. Shelley may have another prospect to pursue. **C. Kinsella Feb. 12**

Macnab presented a proposal from Allen Smith (South Carolina) to run a Canadian affiliated BBO game. The Board requires further information in writing to better understand the business model. **K. Macnab Feb.12**

Next Meeting: Monday February 12, 2024, 8:00 p.m.

IX. Adjournment

Motion 24-02: K. Macnab Carried