

Canadian Bridge Federation
LA FÉDÉRATION CANADIENNE DE BRIDGE

99 Ellis Avenue

Nobleton, On L0G 1N0

Telephone: 416-903-4009

Email Address: canbridge4009@gmail.com

Website: cbf.ca

Board of Directors

Regular Meeting Minutes

Date: Dec. 18, 2023
Time: 8:00 pm to 9:30 pm
Location: Zoom

MEETING TYPE:	<input checked="" type="radio"/> Regular	<input type="radio"/> Special
MINUTES TYPE:	<input checked="" type="radio"/> Proposed	<input type="radio"/> Approved

I. Call to Order

The meeting was called to order at 8:00 pm.

II. Roll Call

Board Member Attendance:

Kathie Macnab	KM	President	<input checked="" type="radio"/> Present	<input type="radio"/> Absent
Shelley Burns	SB	Vice-President	<input checked="" type="radio"/> Present	<input type="radio"/> Absent
Catherine Kinsella	CK	Secretary	<input checked="" type="radio"/> Present	<input type="radio"/> Absent
Cathy Walsh	CW	Treasurer	<input checked="" type="radio"/> Present	<input type="radio"/> Absent
Freddie Mykytyshyn	FM	Director	<input checked="" type="radio"/> Present	<input type="radio"/> Absent
Howard Huynh	HH	Director	<input checked="" type="radio"/> Present	<input type="radio"/> Absent
Vacant		Director	<input type="radio"/> Present	<input type="radio"/> Absent
Terry Du	TD	Director	<input checked="" type="radio"/> Present	<input type="radio"/> Absent

Other Attendees:

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III. CNTC Registration Update

We are on track to meet or exceed the 2023 registrations. The DIC, Jack Rhind, is working with RealBridge to set up practice sessions for early January and a refresher training session for the CBF Directors. Shireen Mohandes (RealBridge) has been extremely helpful, supportive and an invaluable asset to this event.

IV. 2024 Budget Proposal

The majority of the meeting was spent discussing the 2024 budget proposal presented by Cathy Walsh. The 2024 budget is projecting a loss. On-going work is required throughout the year to increase revenue and reduce costs to minimize the loss.

Potential Cost Reductions:

Bridge Magazine: Suspend publication after the March issue for the balance of 2024. Follow-up discussion in January. If the motion passes, K. Macnab will notify N. Kimelman and F. Mykytyshyn will draft an article for the Bridge Magazine outlining reasons for suspension.
Target: January 15, 2024

Director's F2F Meeting: Maintain current budget but we will review opportunities for cost reductions. A Zoom meeting is a possibility for members not required to travel.

International Play: \$25,000 to send four teams (money raised primarily through the CNTC entrance fees.)

Potential Revenue Generators:

Advertising Revenue: Not Significant (Masterpress and Delmanor are possibilities)

Special Game Revenue: Low attendance/High ACBL fees = minimal revenue
StaC fees are \$7.07/table. We will charge \$10/table for revenue of \$2/table.
Requested relief on StaC fees to no avail. ACBL is proposing to help with other marketing programs.

Direct Marketing Campaign: K. Macnab and C. Kinsella will work together to draft and distribute a letter to Canadian ACBL members who are not CBF members.
Target: February 19, 2024

Renewal notices to be sent to expired CBF members.

On-going issues with Membee database need to be resolved. C. Kinsella to work with Membee to improve the data update process.

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V. On-going Business Requiring Follow-up.

Marketing Banners: Proposal for self-supporting banners (2) Catherine to Investigate Feb.19
Previous Zone Directors had a banner. Try to locate and access usefulness.

Need to fill vacant Zone 5 CBF Director Seat. Shelley has a recommendation. Catherine to reach out.
and access interest and invite to the January board meeting. Jan. 15

Provide Terry and new Zone 5 Director with CBF introduction package, access to Google Drive etc.

Next Meeting: Monday January 15, 2024, 8:00 p.m.

X. Adjournment

Motion 23-20: K. Macnab Carried