

CBF Board Meeting – Video Conference

August 26, 2021

Attendees: Neil Kimelman, Jerry Mamer, Shelley Burns, Stephen Laufer, Ron Carriere, Cathy Walsh, Ina Demme

Motion – To approve Stephen Laufer as the Zone III Representative for the remainder of the term, until December 2023.

Moved by Jerry Mamer

Seconded by Shelley Burns

Carried

- **Leadership** – See Ron Carriere’s vision attached.

Motion – That the Board endorses the leadership of the CBF.

Moved by Neil Kimelman

Seconded by Kathie Macnab

Carried

- **Team Augmentation Rule** – Current rule is that a player must have played in 3 of last 6 years in CBC to be eligible for augmentation. This is too restrictive since it may exclude someone who played in last 2 years but no for some time prior to that.

Motion – That the augmentation rule be that a player must have played a CBC team event in one of the last 2 years, if not then in 3 of the past 5 years.

Moved by Jerry Mamer

Seconded by Shelley Burns

Carried

- **Non playing captain requests** – We have received Jeff Blond’s resume. After satisfactory report is received then he will be added to the NPC list.

Motion – To approve Jeff Blond as the NPC of the L’Ecuyer team.

Moved by Jerry Mamer

Seconded by Neil Kimelman

Carried

- **Online team league** –

Motion – To hold the Online Team league in the Fall of 2021 as usual.

Moved by Shelley Burns

Seconded by Neil Kimelman

Carried

Motion – That we do not need Directors for the Online Team League.

Moved by Shelley Burns

Seconded by Neil Kimelman

Carried - Opposed: Ron Carriere

Motion – The the Team League have 3 divisions, Open, under 5,000 and under 2,000 masterpoints.

Moved by Shelley Burns

Seconded by Neil Kimelman

Carried

- **2021 AGM** will be Sept 12th online by Zoom.
 - Shelley Burns, Kathie Macnab, Neil Kimelman, Jerry Mamer and Ron Carriere are Board members who will attend.
- **2022 CBC** – shortened schedule
- **CBF Online Game**
- **Mexico Playoff** –
- **Request for funding** – From British company who is producing a film. They have asked for \$3500 US. Perhaps \$2,500? Speak to Audrey Grant who has also been approached.

Meeting Adjourned 3:50pm eastern

Vision – Ron Carriere

This email outlines my vision.

It is comprehensive in an effort to guide (handle) any/every matter before us!

Bases for same stem from our turmoil and works ("S.W.O.T.") during the year...

CANADIAN NATURE OR PROPRIETY

As in name, our organization is about Canada, and Canadians first, foremost and only... period! Membership is for Canadians by By-laws, as Canadian citizens or residents. Deviation (exception) therefrom has led to numerous problems and questions this year...

This solves problems of participation by foreigners in our events. Canadian ("CBF") events are for members only (privilege)! It also allows Canada, and Canadians, to compete for, and fulfill teams, at the World's, without risk of "poisonous" eventuality...

MEMBERSHIP PROPOSITION (VALUE)

Value is tantamount to sustainability! What is our value to members, notwithstanding partners, sponsors...? We have lost members or partners (sponsors) by reason or shortness of value. Ask CHARTWELL Group (residences), despite our complementary (common) "clientèle", and, in my opinion, source ("rubber-bridge") of grass-roots "clientèle". Loss of (potential) revenue is substantial to us (see organizational needs below)...

CBF must provide value, whilst value is costly! Our members (as others) will pay for value. In absence of value, subject price or cost is academic...

ACBL is a ("Masterpoints") strength, and a(n) (unreliable) weakness! Affiliated clubs are partners thereof. What is CBF about? It's about differentiation...

CBC's differentiate us, as for USBF, just like Online teams, as there is no equivalent in clubs or ACBL. Canada-wide game however is "tricky", as it is a(nother) ACBL-sanctioned tournament (at our risk and peril in competition with clubs)! We must offer substantial value...

Consider incentives:

- Canadian points (CP's); and
- Inter-provincial tournament (IPT)!

Canadian Points (CP's)

Again, available to Canadians (members) only, CP's could (for example) incite players to play in our tourneys. Consider intangibles of Saskatoon in 2022:

- COVID-19 issues (uncertainty); or
- Open-year for World's (without qualification or merit beforehand)...

Canadians could earn same from CBF events:

- CBC's (stratified);
- Canada-wide game(s);
- IPT;
- Online teams (stratified); and

- Rookie game(s)...

CP's would be "grand-fathered" in for all players (over the years), providing an objective, new and exciting benchmark for all. Am attaching an Excel file for your perusal; sort (rank) list per your liking or criteria (age, experience, sex)! It is different from Masterpoints, and far more in reach to us (than any US significance or rank)...

Inter-Provincial Tournament (IPT)

IPT is another form of differentiation from clubs and ACBL. It complements calendar by providing 3 significant tourneys year-round:

- CBC's (Spring)
- IPT (Fall); and
- Online teams (Winter).

Am attaching Calendar for review. It is an opportunity to raise revenue from sponsors, such as provincial governments across Canada! Consider an article from Allan Graves...

ORGANIZATIONAL RESPONSIBILITIES (STRUCTURE)

Finally, it is paramount to structure things. Board is bogged down in details often. At first, it is essential to define needs or requirements. Afterwards, we can fulfill positions (responsibilities) strategically...

Consider draft for review (Sunday)...

Thank you,
Regards.